



***Sustainable and Responsible Management:***  
*A decade of Integrating Knowledge and Creating Societal Impact through Innovation and Entrepreneurship*

**TRACK 01:**

**Action and Impact-Oriented Research and Innovative Learning Strategies to Enhance Poverty Alleviation through Entrepreneurship and Innovation that Advance Sustainable and Responsible Management**

**TRACK CHAIR(S)**

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**KEYWORDS**

*Poverty alleviation; student learning; empirical research; cases; impact-oriented scholarship*

**TRACK HIGHLIGHT**

This track aims to encourage empirical research, conceptual papers, cases, pedagogical examples and other forms of scholarship that triangulate/emphasize entrepreneurship and/or innovation for poverty alleviation. Note that there are two sub-tracks: (1) Impact-oriented research or (2) teaching and learning strategies. Paper contributions should indicate the most appropriate sub-track.

**TRACK DESCRIPTION**

**Sub-track 1: Action and Impact-Oriented Research on Poverty Alleviation through Entrepreneurship and Innovation that Advance Sustainable and Responsible Management**

This sub-track will focus on two issues: (1) new research that advances understanding of how entrepreneurship and innovation can support poverty alleviation and the achievement of related SDGs; and (2) research that explores managerial and leadership capabilities as well as the mindset that facilitates entrepreneurship for poverty alleviation.



This track encourages research that provides guidance for sustainable and responsible leadership by focusing on the role, dynamics, and impact of how business and non-business leaders recognize the potential of entrepreneurship and innovation for concurrently alleviating poverty while concurrently having sustainable, social impact. Conceptual or empirical research papers, along with works in progress and/or proposals for innovative research designs that lead either to new insights or that challenge established frameworks about poverty alleviation and the implications of the research for sustainable/responsible management are welcome. Given the Jubilee anniversary of this RMER Conference, papers that provide historical and thematic overviews on poverty alleviation research in relation to sustainable/responsible management are encouraged

### **Sub-track 2: Innovative Teaching and Learning Strategies that Further Understandings of Poverty Alleviation in Relation to Entrepreneurship, Innovation, Sustainable and Responsible Management**

This sub-track will focus on innovations in student learning in service of one of society's greatest challenges: Poverty alleviation (SDG 1). Papers that illustrate how to develop mindsets and capabilities oriented toward societal impact and poverty alleviation within students through innovation, entrepreneurship, and leadership development are suitable for this sub-track.

Papers that focus on creative pedagogical methods, such as new uses of multi-/cross-disciplinary faculty teams, new curricular/program/course change strategies, the innovative involvement of stakeholders as learning partners, so that student insights into poverty alleviation and related SDGs are developed are welcome for this session. Case studies that focus on the intersection of poverty alleviation, entrepreneurship, design thinking and social impact can also be submitted for this sub-track. Given the Jubilee anniversary of this RMER Conference, papers that provide historical and thematic overviews on teaching and learning strategies related to poverty alleviation are encouraged.