



Sustainable and Responsible Management:
A decade of Integrating Knowledge and Creating Societal Impact through Innovation and Entrepreneurship

TRACK 03:

Collective Action for Transformative Movements: Projects, Ecosystems, Civil Society, and Public Policies

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KEYWORDS

Collective Action; Transformative Movements; Ecosystems; Sustainability; Stakeholders; Social Innovation; Social Economy; Circular economy; Civil Society Organizations; Third Sector; Public Policies

TRACK HIGHLIGHT

This topic aims for multidisciplinary studies that study, describe, or analyze any level of collective action for transformative movements. Papers should approach social change or innovation through collective action. This topic inquiries how collective action promotes transformative actions that can arise from communities, projects, social movements, organizations, and governments.

TRACK DESCRIPTION

This track inquiries about how collective action promotes transformative actions that can arise from communities, projects, social movements, organizations, and governments. They happen in contexts that can be understood like ecosystems being expressing forms of activism with some political motivation. Stakeholders' engagement, entrepreneurship, and collaboration among different sectors tend to result in innovation and social change. Transformative movements are geared to social and environmental problem-solving within ecosystems that can develop in a sustainable way. Due to the challenges brought by Covid-19 pandemic and recent value chain crises caused by war, the topic also encourages the submission of works discussing transformative movements to overcome these issues. We also welcome discussions involving climate crises, changes in production models (World3 scenarios) and the nine planetary boundaries. It is worthy to point out that this topic embraces diversity, but the paper should approach social change or innovation through collective action. Therefore, papers discussing minorities context in this perspective are highly appreciated. We are



interested in multidisciplinary studies aimed at understanding, describing, or analyzing any level of collective action for transformative movements. Case studies are most welcome. Papers also can be theoretical or empirical, quantitative, qualitative and mixed studies. We also encourage critical works exposing “blind spots” about the theory and practice Papers should address any issues below or correlated to them.

- Cases describing collective action examples aiming innovation or social change;
- Studies describing, analyzing, or evaluating projects, ecosystems, civil society and third sector organizations, social economy, circular economy or public policies;
- Problem-solving cases;
- Social entrepreneurship, social innovation, or business models studies;
- Ways and issues in achieving the sustainable development goals of the United Nations 2030 Agenda;
- Resilience on crisis times;
- Management practices that enable transformative movements;
- Management practices that empower collective action;
- Innovation process in transformative movements;
- Governments or public policies empowering transformative movements;
- Social value and social impact assessments in innovative contexts;
- Meaningful stakeholders' engagement and partnerships;
- The role of civil society organizations, the third sector, the social economy or the social entrepreneurs in Public-Private Partnerships (PPP).

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