

MSc in International Management

Programme Goals

The aim of the master is to provide specialized training of academic nature with research activity, innovation or deepening of professional skills in the field of international management.

Learning Goals

Goal 1 - Display effective written communication skills, including the following aspects: produce a well-structured document; demonstrate that the key messages have been clearly identified; express theoretical arguments to a specific application; summarize ideas and conclusions.

Goal 2 - Display effective oral communication skills, including the following aspects: select the appropriate format for a given presentation; demonstrate confidence and that the communication was well-prepared; develop and make presentations with impact.

Goal 3 - Develop critical thinking skills, including the following aspects: select and interpret relevant data and references from academic and non-academic sources; identify and debate ethical issues in business and management; formulate well-supported conclusions or solutions, apply appropriate methodologies or formulas to analyze and assess business issues and problems.

Goal 4-Our graduates will be prepared to operate in an inter cultural environment including the following aspects: accept and understand differences in national cultures and acknowledge how these differences impact on ways of managing; demonstrate competence in communication and negotiation with partners from different countries.

Goal 5- Develop effective management skills for a global business environment including the following aspects: be competent to recognize and evaluate international strategies appropriate for different global settings and conditions; demonstrate competence integrating learning from different disciplines relevant to international business; demonstrate competence in the development of projects for specific business environments.